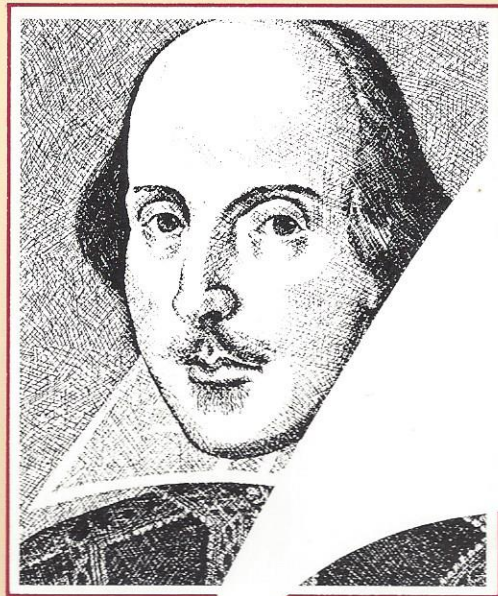


The

S H A K E S P E A R E
P L A Y S



William Shakespeare



F I R S T *on* F O L I O
T E L E V I S I O N

FIRST FOLIO

In 1623 the plays of William Shakespeare were published in their entirety in a single volume that became known as the "First Folio."

Now, thanks to the efforts of many talented people and the generosity of the underwriters, Exxon Corporation, Metropolitan Life Insurance Company, and Morgan Guaranty Trust Company of New York, there will be a "First Folio" of Shakespeare's plays on television.

THE SHAKESPEARE PLAYS—all 37—are being both produced and recorded by the BBC in cooperation with Time-Life Television and will be broadcast by WNET/Channel 13 over the PBS network beginning February 1979 during the next six years.

The first season will spotlight "As You Like It," "Richard II," "Romeo and Juliet," "Measure for Measure," "Henry VIII" and "Julius Caesar."



INSTRUCTIONAL MATERIALS FOR FOUR-YEAR AND TWO-YEAR INSTITUTIONS

Supported by a grant from the Corporation for Public Broadcasting, University Extension at the University of California, San Diego, and the Coast Community College District, Costa Mesa, California have developed an educational package based upon these television productions.

Recommendations for utilization of THE SHAKESPEARE PLAYS have been made by Dr. Maynard Mack, Sterling Professor of English at Yale University and a Shakespeare scholar of international renown. Dr. Mack also assisted in the selection of the six academics, John Andrews, Ph.D., of the Folger Shakespeare Library, Janet Adelman, Ph.D., of the University of California at Berkeley, Martha Andresen-Thom, Ph.D., of Pomona College, Robert Knoll, Ph.D., of the University of Nebraska, Marjorie Garber, Ph.D., of Yale University, and Michael Mullin, Ph.D., of the University of Illinois, who have supervised the production of educational materials for each play. The materials include original essays, introductions, learning objectives, and review questions and will be packaged with the well known Pelican editions of the plays.

An administrative manual has also been developed by UCSD Extension and Coast for instructors of the course. This will include such items as suggested procedures for giving the course, a test bank of examinations, and a publicity package to help promote the course locally.

As with previous telecourses produced by both University Extension's National Media Courses division and Coast Community College District such as CLASSIC THEATRE: THE HUMANITIES IN DRAMA and John Kenneth Galbraith's "THE AGE OF UNCERTAINTY," this course takes advantage of the unique educational opportunities inherent in a visually exciting television series.

According to the head of the drama group of the BBC, Shaun Sutton, "William Shakespeare wrote his plays to please an audience that was neither very sophisticated nor literary; he wrote for people, not coteries. We hope to bring back these plays on the same plain terms to a mass audience... the plays will be presented as they were first conceived."

The visual portions of the programs are rich in their use of television as a medium while the language and drama are pure Shakespeare. Together they will bring the art of Elizabethan dramatist to viewers and students. The educational materials will enhance the students' appreciation of this art and of the art inherent in its presentation.



on TELEVISION

HOW IT WORKS

Students enroll in the course at their local participating college or university. Following the directions in their study guide, they read and watch the plays, then deepen their understanding through written materials and exercises. THE SHAKESPEARE PLAYS may be used by the institution as an adjunct to traditional lecture classes on campus or offered as a home study program.

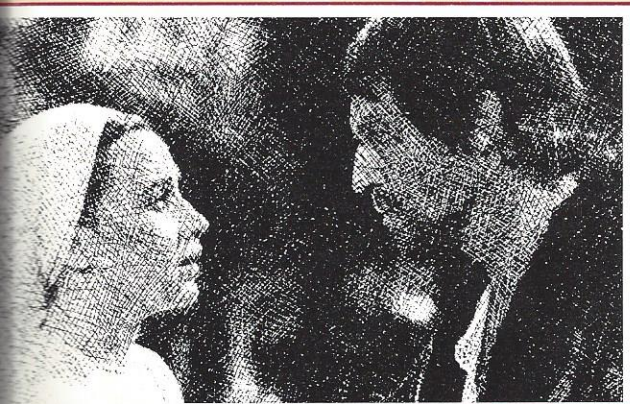
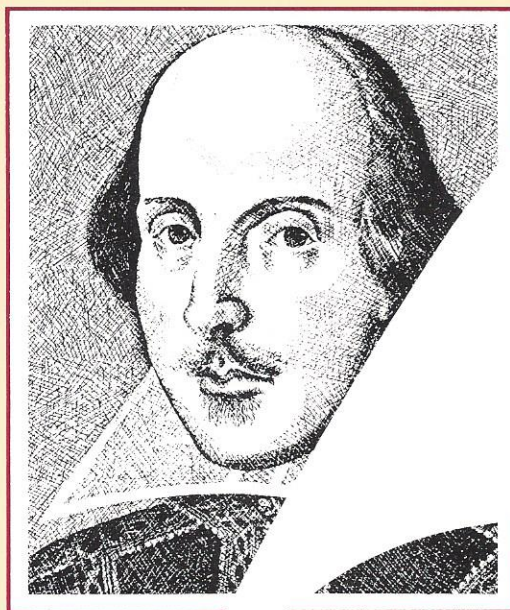
The student materials—texts of the plays with accompanying essays and exercises—are designed for the beginning Shakespeare student. However, they incorporate varying levels of difficulty in order to provide flexibility in assignments from an individual instructor. The written elements have been thoroughly integrated with the on-air plays to give students a comprehensive, coherent, coordinated learning experience.

SAMPLE MATERIALS AVAILABLE FOR REVIEW.

To aid your advance planning, sample materials from the unit on Julius Caesar are available for study. If you are interested in offering this course and have not already contacted us for preview materials, please check the box on the order form.

SECOND SEASON OFFERINGS

Plays scheduled for production and broadcast in 1979-1980 include "Much Ado About Nothing," "Coriolanus," "Othello," "The Winter's Tale," "The Taming of the Shrew," and "The Tempest." The choice of plays within a season is based in part on the BBC's effort to achieve a balanced mixture of Shakespeare's tragedies, comedies, histories, and romances.



William Shakespeare

